

**New &
Improved**
Updated October 2005

Grote

**The first name in vehicle
safety systems®**

IN-STORE POINT OF PURCHASE, POINT OF SALE, AND RETAIL MERCHANDISING



DUMP BINS

SIDE KICK DISPLAYS

CAROUSEL DISPLAYS

RETAIL PLAN-O-GRAMS

TWO-SIDED RACKS

POINT-OF-PURCHASE

GONDOLA DISPLAYS

COUNTER MATS

BANNERS

HEADER CARDS

AISLE STOPPERS

SHELF TALKERS

BASKETS

BACK-LIT SIGNS

WALL DISPLAYS

COUNTER DISPLAYS

POINT OF PURCHASE



Dump Bins

A great way to sell fast moving lighting products in bulk! The display comes in three formats with an optional 4 way divider for smaller product display:

- 00780** - Display only; fill with the product of your choice
- 00790** - Display with 100 **52772-3** STT lights
- 00791** - Display with 100 **52922-3** STT lights
- 00793** - Display with 100 **52952-3** (Blue Chip) STT lights



Wire Display

Get into the 'cut to need' bulk wire business with this heavy-duty steel display. Can be wall or counter mounted. No assembly required.

00870 - Display only; fill with the product of your choice



4' Gondola Display

Setting up a new retail showroom? Then pick-up this 4' gondola to display unique Slide-Lok® retail packaging, Grote poly bag packaging or bulk basket displays. It is that versatile and sets up quickly and easily.

Sample set-up

00180 - Display only



Accessory Spinning Rack

It isn't called the Grote ATM for nothing! Product goes on and it spits out money... get one today and jump-start your margin growth with high turn Grote accessory products.

01000 - Display and Product
For a complete product listing for this display, please see page 78 of the Grote Electrical Connections & Accessories Catalog.

Capsule Bulb Display

Replacement Forward Lighting has never been easier to sell than now. This user-friendly display allows for easy access and "at-a-glance" stock availability. Comes complete with product, base, tray, header card and pegs (00880) or you can get the display by itself (00860).

00860 - Display only

00880 - Product included:

Halogen

42-9003-H
42-9004-H
42-9005-H
42-9006-H
42-9007-H

True Xenon

42-9003-TX
42-9004-TX
42-9005-TX
42-9006-TX
42-9007-TX

Long Life

42-9004-LL
42-9005-LL
42-9006-LL
42-9007-LL
90861-5

High Watt Blue

42-9003-HWB
42-9004-HWB
42-9005-HWB
42-9006-HWB
42-9007-HWB



Bulk Basket Spinning Rack

Put your fast moving products on display with this space saving two-sided display and increase turns! Order the **00630** and get 9 small baskets and 5 large baskets, plus the following stock:

Part Number	Qty	Part Number	Qty
64931	10	45812	24
52513	12	45813	24
46792	24	45262	24
46793	24	45263	24
46742	24	52892	30
46743	24	52772	36

Retail Packaging Spinning Rack

All the products on our 4' retail plan-o-gram hung on a space saving two-sided rack. Comes with the product and plan-o-gram.

00850 - Includes display and the following items:

Part Number	Qty	Part Number	Qty
46882-5	2	46793-5	2
46883-5	2	46392-5	2
45512-5	2	46393-5	2
45513-5	2	46892-5	2
46412-5	2	46893-5	2
46413-5	2	45022-5	2
46422-5	2	45023-5	2
46423-5	2	45021-5	2
45822-5	2	45025-5	2
45823-5	2	46543-5	2
45812-5	2	62021-5	2
45813-5	2	61491-5	2
45932-5	2	61501-5	2
45933-5	2	60101-5	2
46792-5	2	60151-5	2



Ultra Seal Grease Display

The true definition of an impulse item – put it next to your register and you won't be sorry. Anyone buying lights, terminals, or primary wire should be encouraged to purchase a tube of Ultra Seal for a positive connection.

99170-1 Includes:
12 tubes of 99170 4oz grease

Also available:
99180 8oz tub with Applicator
99380-3 Applicator Tip (pkg of 50)



POINTS OF SALE

Hi Count®, and Panelite® Counter Displays

This small footprint display will appeal to your need for space saving, while at the same time driving those image conscience customers to these product lines. They are fully lit and functional... just plug it into a regular wall jack.

- 00931 - Grote Hi Count® LED Display
- 00920 - Panelite® Display



00920

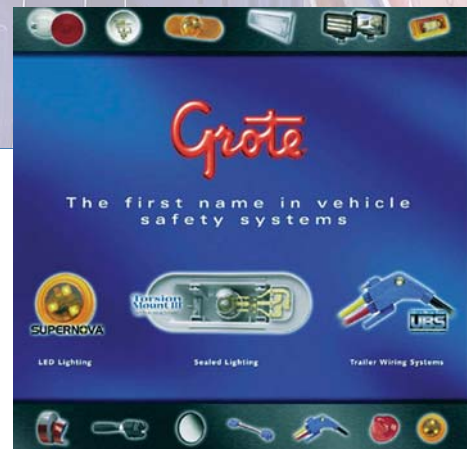
00931



Canvas Banners

The bright graphic design of these banners will give your showroom a professional look and grab the attention of your customers indoors or outdoors. Grommated canvas is easy to hang (*rope included*).

- 99090 - Small banner: 1.5' x 3'
- 99091 - Large banner: 3' x 7'



99090



99091



00840

Back Lit Sign portion
(insert not included)

Back-Lit Signs

Dress up your retail area and show off your product offering at the same time.

Inserts sold separately:

- 00841 - Emergency Lighting Panel
- 00842 - WorkZone Panel
- 00843 - LED Lighting
- 00844 - Sealed Lighting
- 00845 - Hi Count® LED Panel
- 00846 - The Millennium Series



00841



00842



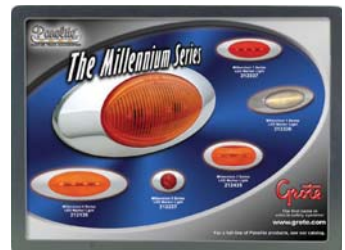
00843



00844



00845



00846



LED Wall Mounted Display

Want everyone to know you are in the LED business? You can't go wrong with this fully lit LED wall display. It highlights and showcases all of Grote's major LED products.

00830 - Complete display as shown

POINT OF SALE

Blue Chip Display

If you are in the premium sealed lighting business then this display will help sell the virtues of the best 4" sealed light in the game. This display takes very little space and you can get it free with an order of 00793, the Blue Chip Dump Bin Display.



00795 - Display complete as shown

Obstacle Detection Device Display



This counter display will start the conversation necessary for you to sell the Grote Obstacle Detection System. Its small footprint will allow you to put it close to the register and it will start ringing up high margin sales for you.

99430 - Display only

Shelf Talkers

Two versions let you announce new products from Grote (56-9700-K5) and WorkZone (56-9700-K6). Both talkers come with a spring-loaded wobbler.



99081

LED Counter Mats

The LED counter mat works as a countertop saver, but also as an interchange and selection tool. Helps to boost your LED sales.



99080



99940



99941

Gondola Header Cards

These colorful header cards have a forgiving "length of run" mounting strip that helps hold the card in place much longer than the standard three piece mounts.

99940 - Grote version; displays all of the Grote product categories. Strategic design can be trimmed to fit a three-foot end-cap too!

99941 - WorkZone version; helps draw your construction, ag, and utility customers to this hardworking set of lights.



Aisle Stoppers

Give your showroom that "big box" retail feel with these attractive aisle stoppers. They help promote your lighting line and are "no fuss".

56-9700-K7 - Grote version

56-9700-K8 - WorkZone version



Bulk Baskets

These baskets work as well on the wall as they do on the 2-sided display; versatile and long lasting. The small basket* (00460) is perfect for small parts like clearance marker lamps and the large basket* (00470) works well for heavy parts like rubber housing work lamps and larger parts like STT lamps.



00460



00470

* product not included

Warehouse Bin Boxes

Clean up the warehouse with these bin boxes. Our small basket (51-20024-1) is perfect for the smaller parts and the large basket (99920) holds the larger product.





**The first name in vehicle
safety systems®**

Grote Industries, Inc.
2600 Lanier Drive
Madison, Indiana
47250 USA
Tel: 812-273-1296
800-628-0809
Fax: 812-265-8440
Email: safety@grote.com

Grote Industries Co.
230 Travail Road
Markham, Ontario
L3S 3J1 Canada
Tel: 800-268-5612
Fax: 800-267-9024
Email: canada@grote.com

Grote Industries de México,
Ave. Stiva #225
Parque Industrial Stiva Aeropuerto
CP 66600 Apodaca, Nuevo León, México
Tel: 011-52-81-8262-4400
Fax: 011-52-81-8262-4404
Email: mexico@grote.com