

UltraLink™ Power Cords: Demand the Best

GROTE POWER CORDS

Grote UltraLink™ Plugs

Solid brass nickel-plated pins

Crush resistant weather-tight elastomeric material

Wire jacket is molded into the plug sealing it from the elements and eliminating the need for a spring

vs. Conventional Metal or Nylon Plugs

Corrosion points

Split-pin terminals weaken and lose connection

Screw to hold plug to wire

Back is open to corrosion

Grote's UltraLink's crush-resistant design can survive being run over by a heavy duty vehicle while conventional hollow core designs are permanently deformed and rendered useless.



A family's four generation commitment to the vehicle and transportation industry



William D. Grote, Founder
Grote Industries 1901

For over one hundred years, the Grote family has played a prominent role in shaping the vehicle lighting industry. Just like many of our distributors, dealers, and OEMs, we are proud of our family's multi-generational commitment to the transportation industry we serve. The vehicle lighting industry is not just a job to us; it's a calling - part of our DNA.

Unlike many institutionally-owned companies, our tradition of service is built on our family's time-honored values and our entrepreneurial spirit. We are thankful for the visionary legacy of our predecessors. It helps

us see the past, present and future of the lighting industry in a different context from those who simply find themselves working in the lighting business.

As a corporation, our family culture extends to our entire organization, all around the globe. Grote is not just sales oriented or engineering oriented - we are relationship oriented, and we work hard every day to uphold our industry leadership position and our good reputation with all who work with us.

RUGGED AND RELIABLE SIGNAL CONTROL AND POWER DELIVERY



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